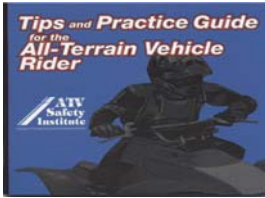


# CATALOG

## Publications and Media



### Tips and Practice Guide for the All-Terrain Vehicle Rider

One of our most popular publications, the pocket sized *Tips and Practice Guide for the All-Terrain Vehicle Rider* provides brief, easy-to-use segments on the different types of ATVs, proper riding apparel, controls, and tips for riding an ATV on different terrain and in a variety of conditions. The second half of the booklet illustrates and describes nine riding exercises that were developed to help new ATV riders practice proper riding techniques.

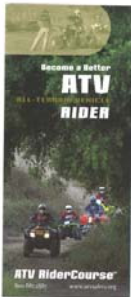
ITEM # SVCU4001NC00..... \$1.00 each



### Parents, Youngsters and All-Terrain Vehicles

Developed especially for parents and youngsters, this booklet provides important safety information and tips on learning to ride an ATV. *Parents, Youngsters and All-Terrain Vehicles* is intended to help parents determine whether their youngsters are ready to ride an ATV. It contains easy-to-use readiness guidelines and checklists for parents to review with their youngsters. It also covers pre-operating procedures, tips on gear, riding techniques and many other points.

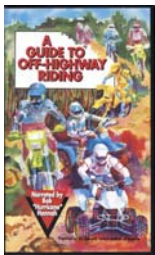
ITEM # SVPU4000NC00..... \$1.00 each



### “Become a Better ATV Rider” Brochure

This publication is the perfect giveaway for ATV dealerships, shows, or riding areas that shows how ATV riders can “Become A Better ATV Rider” by enrolling in an *ATV RiderCourse*<sup>SM</sup>. The four-color brochure discusses the fast-paced, activity-filled *ATV RiderCourse*, as well as riding gear and ATV age recommendations. The toll-free phone number for training information is also listed.

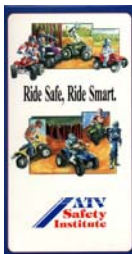
ITEM # SVPU4002NC00..... \$0.20 each



### “A Guide to Off-Highway Riding” DVD

Ride along with Bob “Hurricane” Hannah and his friends in “A Guide to Off-Highway Riding.” You will learn about preparation procedures, safety tips, and responsible riding habits for the ATV rider and off-highway motorcyclist. The “Hurricane” also shows that respecting other trail users, the environment and wildlife are equally important. This 18-minute video will illustrate how to be a safe, responsible rider while enjoying the freedom of off-highway riding.

ITEM # SVPU4022NC00..... \$15.00 each



### “Ride Safe, Ride Smart” DVD

This nine-minute video is a rider-friendly look at how to get a proper start in ATV riding. It profiles two families: one who rides for recreation only, the other who uses their ATVs first for working on the farm, then as camping and trail riding machines. Both sets of parents lead by example, emphasizing riding an ATV that is right for your age, wearing proper protective gear and respecting the environment. They also recommend taking an *ATV RiderCourse* to get the most from your ATV, enjoy the opportunity to meet other enthusiasts, and find out about the best places to ride.

ITEM # SVPU4024NC00..... \$15.00 each



### Golden Rules Training Cards

These 3.5” x 5” cards are perfect handouts at your dealership, club event or safety fair. They feature the ATV Safety Institute’s 800-887-2887 training phone number on one side and the ASI’s Golden Rules on the other.

ITEM # SVPU4016NC00..... \$10.00 per pack of 100 cards