



For information, contact: (949) 727-3727 ext. 3091

THE SPECIALTY VEHICLE INSTITUTE OF AMERICA

Irvine, Calif. – The Specialty Vehicle Institute of America® (SVIA) is an information source about the all-terrain vehicle (ATV) industry. SVIA provides information on ATV standards and promotes model state legislation on ATV riding. It also serves as a liaison with state and federal agencies on ATV training and their influence upon the environment. Membership is open to all corporations regularly engaged in the business of manufacturing, importing or wholesale distribution of ATVs in the United States.

The All-Terrain Vehicle Safety Institute® (ASI), a not-for-profit division of the Specialty Vehicle Institute of America, was formed in 1988 to implement an expanded national program of ATV safety education and awareness. ASI's primary goal is to promote the safe and responsible use of ATVs, thereby reducing accidents and injuries that may result from improper ATV operation by the rider.

SVIA was formed in 1983 as a national not-for-profit trade association and is based in Irvine, California. Its members include AlphaSports, Arctic Cat, Bombardier, Honda, John Deere, Kawasaki, Suzuki and Yamaha.

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